



32nd Annual

dogtober fest

OCTOBER 18 | 10AM - 4PM

KEMPER OUTDOOR EDUCATION CENTER

8201 S. Jasper Bell Rd. Blue Springs, MO

-  **Halloween Costume Contest**
-  **Frisbee Catching Contest**
-  **Games & Competitions**
-  **Over 75 Vendors**
-  **Dog Adoptions**
-  **Canine Demos**
-  **Food Trucks**
-  **Family Fun**

**FREE
EVENT!**

*With a donation of
dog food benefitting
local animal shelters
and rescues!*



Jackson County Parks + Rec
MakeYourDayHere.com/Dogtober

dogtober fest

Sunday, October 18th, 2026 from 10AM - 4PM

To Learn More, Scan Here!



JOIN US FOR THE 32ND YEAR CELEBRATING DOGTOBER FEST

Attention All Dog Lovers and Enthusiasts!

For over 30 years, DOGTOBER FEST has been a tail-wagging good time, fetching fun and excitement for pups and their people alike! With paw-sitively pawsome activities, fur-riently competitions, and more than 75 vendors showcasing drool-worthy goods and services, this annual celebration is a bark-tastic time!

Last year was our biggest year yet! Our community showed up and we received OVER 6 TONS of donated dog food for Lee's Summit Animal Shelter and partnering rescues. We also helped shelter dogs find their forever homes. This is the true meaning of our event and we couldn't be more thrilled for 2025's success!

We are excited to again invite all shelters, rescue groups, craft vendors, and dog-related businesses to join us at the 32nd annual DOGTOBER FEST! To keep the event focused on our four-legged friends, we will be prioritizing exhibition spaces for dog-related vendors only. Animal rescues and shelters qualify for a FREE booth space! Booth spaces for commercial/non-dog related vendors will be limited and reserved for sponsors. Booth rentals start at \$90.00 for a 14'x14' space, with additional rental options available.

Previous exhibitors include:

- 🐾 Veterinarians, rescue groups, and shelters
- 🐾 Pet groomers and photographers
- 🐾 Dog trainers and walkers
- 🐾 Animal supply stores and handmade dog items

Come be a part of the bark of town at this year's DOGTOBER FEST and register now! Hurry, spots fill fast! Registration closes October 1st, 2026, **or when vendor capacity is reached**. Late registration is available for an additional fee if spots are available.

If you are interested in helping us keep this event FREE and available to the public each year, please consider sponsoring DOGTOBER FEST 2026! Event sponsorship details are included in this packet. All sponsorship packages include a booth space. To get your logo on marketing materials, the sponsorship deadline is September 4th, 2026!

We hope you decide to join us in celebrating 32 years of DOGTOBER FEST! It'll be a paw-ty you don't want to miss!

Caitlyn Campbell

DOGTOBER FEST Event Coordinator

<https://www.makeyourdayhere.com/Events-Attractions/Outdoor-Education/Dogtober-Fest>

WE HOPE YOU JOIN US!



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SPONSORSHIP PACKAGES

Dog Lover: \$300

- Logo on over 5,000 Dogtober Fest brochures that are distributed all over Jackson County to groomers, veterinarian offices, dog training facilities and more.
- Logo on the back of the Dogtober Fest event shirt.
- Logo on the Dogtober Fest web page.
- 14' x 14' booth space included.

Happy Tails: \$500

Everything listed above PLUS...

- An individual banner with your logo placed along the entrance drive.

Big Dog: \$1,000

Everything listed above PLUS...

- Recognition on the PA system at the Center Arena. Provide us what you would like us to announce about your business and we will make periodic announcements to promote you!
- Signage at one of the event arenas.
- 4 event t-shirts for your staff or clients.

Top Dog: \$2,500

Everything listed above PLUS...

- Sponsorship premier booth space up to 3 times the normal single booth size in a PRIME high traffic location.
- Up to 3 pop-up canopy tent rentals included.
- Up to 3 picnic table rentals included.
- 6 event t-shirts for your staff or clients.
- Lunch during the event.
- Prominent placement and large logo on the brochure, website and on back of event t-shirt.
- 3 activity tickets to the registered dog activities.
- VIP invite to Jackson County Parks + Rec's annual Christmas in the Sky at Longview Lake.

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VENDOR GUIDELINES & INFORMATION 1/2

LOCATION

Join us at the picturesque Kemper Outdoor Education Center, located 8201 S. Jasper Bell Rd., Blue Springs MO 64015. The event is held outdoors in a beautiful tree-filled grass site.

TIMES

Saturday, October 17th	12:00 pm - 4:00 pm:	Optional early booth set-up.
Sunday, October 18th	06:30 am:	Gates open ONLY for vendors pulling trailers.
	07:15 am:	Gates open for all vendors.
	09:00 am:	All vehicles must be removed from the event site.

NOTE: All vendors are required to remain onsite for the duration of the event or forfeit a space for the following year. Please do not pack up and leave early.

BOOTH SPACE

Shelter, Rescue Groups FREE Booth Space Request: Non-profit shelters, rescue groups and dog-related service organizations (e.g., service dogs, assistance dogs, search and rescue) may request a FREE booth space. Please indicate on the registration form if you would like to be considered. If you do not show up or leave early on the day of the event, you forfeit the free booth space for the following year. If a business shares a booth with a rescue or service organization, the booth fee will NOT be waived.

Dog-related Booth Space: \$90: A 14' x 14' booth space for any dog-related business or organization. The location of your booth is not guaranteed. Sponsors receive first **preference** for booth locations.

Mobile Booth Spaces: \$145: A 14' x 20' mobile booth space for vehicles. If more space is required, additional space will need to be purchased. Mobile booths are limited and cannot interfere with access to other booths. Please speak with the coordinator prior to the event to make sure we have adequate space and can get your mobile booth to its location. The event site is a grassy area with trees. Vehicles must remain stationary from 9:00 AM to 4:00 PM. We cannot offer free mobile booth spaces and electricity is not available for mobile booths.

Food Vendors: Our food truck vendors have exclusivity and are limited. Contact us to see if we are full prior to registering. Please do not compete with food sales. Dogs are welcome in the concessions area.

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VENDOR GUIDELINES & INFORMATION 2/2

TENTS & TABLE RENTAL

Booth space does not include tables, tents or chairs. Tents and picnic tables are available for an additional fee that is applicable to all vendors excluding the items included in Top Dog sponsorship. NOTE: Picnic tables or tents will NOT be available without advanced rental reservations. Sponsors and vendors will need to indicate how many tables/tents they need on the registration form.

- Tables: Tables are **picnic tables** and NOT folding tables and will be placed in the location of your booth. They are heavy and need to be reserved and moved ahead of time.
- Tents: Tents are 10' x 10' canopy pop-ups. We will place the folded-up tent in your booth area. If you require assistance setting up your canopy, our staff will be happy to help.

ELECTRICITY ACCESS

No generators allowed without prior approval. Dogtober Fest is held on a grassy field and electricity access is limited. Electricity is available to purchase on a first-come, first-served basis and those selected will be located near existing power outlets which are in designated areas. Please bring an extension cord of at least 100'. We do not provide extension cords.

RAFFLE DONATIONS

Our raffle tables at Dogtober Fest are a great way to promote your business. Please consider donating an item worth \$25 or more. Items can be dropped off at Kemper Outdoor Education Center, M-F 8:30 AM – 4:30 PM or brought the morning of Dogtober Fest to the raffle tables.

SHOWCASING ADOPTABLE DOGS

We love to feature dogs that are available for adoption. If you plan on bringing adoptable dogs and would like to feature them in the Center Arena, please let us know! You'll have the opportunity to showcase them for 5 minutes, with the hope that they find their fur-ever home!

DEMONSTRATIONS

Demonstrations are a great opportunity for you to show what your dogs (or breed of dog) can do or what you have to offer dog owners. Indicate you are interested in conducting a demonstration when registering and Dogtober Fest staff will reach out to you closer to the event date if we can accommodate.

BOOTH COMPETITION

The purpose of the contest is to encourage vendors to develop booth displays that the public will find fun, attractive, and educational. This is a friendly competition that many vendors get very creative with! Trophies will be awarded for 1st, 2nd & 3rd place at the end of the event in the Center Arena.

CANCELLATION

You will not receive a refund if you cancel your booth space after 10/1. The event is held RAIN OR SHINE unless the ground has become too wet for field parking. If we do cancel, all participants **will be contacted by email (provided by you on the registration form) and will receive a full refund.**

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